# **Strategic Projects**



#### We make it real.

trategic Projects is widely known for delivering large-scale, custom salesforce implementations with a heavy emphasis on excellent end-user experience. Engagements span across any Salesforce cloud product and often include multi-cloud implementations. The goal of every project is to produce the desired outcome the first time, every time, where both the business and end-users achieve a seamless path to value from their Salesforce investment. We believe in going further, faster, with a fully certified team of developers and consultants that hold success on their own platform as the highest priority.

### Dedication to implementation success through:

- · Developers, Architects and Consultants working together
- · User experience architects and interface designers embedded in every project
- Fully certified team with expertise across all Salesforce products and services
- Pre-packaged solutions that plug into multiple usecases across most verticals
- · Emphasis on "getting it right the first time", to avoid costly mistakes
- A one-team approach, where limited handoffs to different entities ensures seamless project cycles

### Why Salesforce Strategic Projects?

Highest number of certified consultants and Technical Architects on one team

Global Coverage

Unrivalled access to product teams

Single source supplier (we are Salesforce)

1000's of previous engagements

Duty to ensure long-term client success on Salesforce platform

Demonstrated enterprise and business architecture thought leadership

Proven, pre-built solutions to plug into your use-case

## **Key Strategic Projects Activities**

- Project Implementation
- · Application Rationalization
- Governance
- User Experience Strategy and Design

- Technical Roadmap
- · Application Development
- Prototype Development
- Innovation

Strategic Projects is available for any medium-large scale Salesforce implementation project. To find out more contact your account executive.

We are looking forward to helping your business succeed and deliver the experience of a lifetime.

For More Information

Call 1-800-NO-SOFTWARE to learn how we can help you accelerate your CRM success. **Corporate Headquarters** 

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