

GETTING STARTED:

Einstein Discovery

Find insights in your data with Einstein Discovery

Einstein Discovery is AI-powered analytics that enables business users to automatically discover relevant patterns based on their data – without having to build sophisticated data models. In this Accelerator, our specialist will introduce you to Einstein Discovery with a guided walkthrough of product features such as importing data, modifying data, creating stories, interpreting results, and writing results back to Salesforce. You'll also get a walkthrough of a common Einstein Discovery use case to help you understand how you might implement Einstein Discovery at your company.

What it can do for you

- Increase Einstein Discovery usage across more business teams.
- Improve quality, availability and timeliness of management information.
- Reduce administrative time and cost for customer research.
- Increase reporting efficiency within sales, service, marketing or HR.
- Increase productivity for developers.

How it works

A Certified Specialist will guide you through the process over a predetermined time frame. This will take place during 1-2 calls totaling 6 hours spread over 1-2 weeks.

Discovery

- A Specialist will review the details of the Accelerator with you on an initial phone call.

Delivery

- Learn foundations through Statistics 101.
- Walk-through of Einstein Discovery functionality with hands on activity.
- Walk-through of Write Back Functionality.
- Walk-through of a sample use case and interpret the results.
- Get best practices, templates, and more.
- Understand additional Success resources.
- Note: Custom use cases are out of scope.

ADDITIONAL INFORMATION

Premier or Signature

Time you will spend on this Accelerator: 6 hours

GOAL

Gain Further Insight from Your Data and achieve faster ROI

INTENDED USER

Companies new to the Einstein Discovery who are not already working with a partner or integrator.

PREREQUISITES

- Must have Premier or Signature Success Plan attached to licenses from Einstein Discovery
- An Einstein Discovery stakeholder responsible for implementation available during accelerator delivery
- Technical staff familiar with your Einstein Discovery goals to participate in this Accelerator
- Willingness to complete a customer satisfaction survey at the conclusion of the Accelerator

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To schedule your 1-on-1 Accelerator, [visit our Help Portal](#), or contact your account executive or success team today!

Corporate Headquarters

The Landmark @ One Market Street
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San Francisco, CA 94105
United States
1-800-NO-SOFTWARE
www.salesforce.com/services-training/add-ons/accelerators

Global Offices

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EMEA	+4121-6953700



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Outcomes

- An understanding of best practices for using Einstein Discovery to gain further insight from data.
- Walkthrough of a common Einstein Discovery use case to apply the learnings of its capabilities.
- Customer Specific Recommendations and resources for next steps for your Einstein Discovery journey.

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