INSIGHTS: EINSTEIN ANALYTICS:

Build Dashboards

Get deeper insights into your business.

Unlock the full potential of Einstein Analytics to gain deeper insights into your business. With this Accelerator, a specialist will work with you to define a basic use for Einstein Analytics then help you develop a dashboard based on that use case.

What it can do for you

- Better visibility into business data through a guided jump-start of Einstein Analytics
- · Ideas for a more extensive use of Einstein Analytics
- Thoughts on Einstein Analytics roles/responsibilities within your organization

How it works

A Certified Specialist will guide you through the process via six calls totaling 8 hours over 4 weeks:

Discovery

- Review Accelerator structure
- Discuss your use case and related business challenges

Analysis

- Review general dashboard concepts, use case required data, use case dashboard visualization
- · Build Einstein Analytics application and datasets
- Build Proof of Concept dashboard

Outcomes

Proof of concept Einstein Analytics Application including:

- Data configuration for pulling data from Salesforce into Einstein Analytics
- Completed Proof of Concept dashboard

ADDITIONAL INFORMATION

Premier or Signature

Time you will spend on this Accelerator: 8 hours

GOAL

Gain business insights.

INTENDED USER

You're either a new Einstein Analytics customer with minimal Einstein Analytics experience (but ideally with some training and exposure), or you're a customer who has implemented Einstein Analytics within one business unit and are introducing it to a new group, or you have a new use case.

This Accelerator targets new use cases, not modifications to existing apps such as Sales/Service Analytics.

PREREQUISITES

- Must have Premier or Signature Success
 Plan
- Must have executed the Einstein Analytics Platform Quickstart Accelerator (or equivalent Einstein Analytics Platform setup and Trailheads)
- Must have Einstein Analytics Platform licenses purchased and assigned
- Identify and define a specific Einstein Analytics use case
- Salesforce admin access required for setup
- Data sources within Salesforce or already on Einstein Analytics platform
- Sponsorship within the Business, Salesforce COE, and any groups project is dependent upon (IT for ETL/BI EDW/etc.)

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To schedule your 1-on-1 Accelerator, <u>visit</u> <u>our Help Portal</u>, or contact your account executive or success team today!

Corporate Headquarters

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