

# GETTING STARTED: PLATFORM:

## Salesforce Integration

### Get the most out of the most powerful CRM in the world.

Access to the right information at the right time improves your ability to make better business decisions. Integrating Salesforce with other enterprise systems provides your teams with a 360-degree view of your customer, leading to an ability to make better decisions. This Accelerator provides the CIO, CTO, Chief Architect, and/or Enterprise Architects with insights into Salesforce integration capabilities, patterns, and best practices.

### What it can do for you

- Improve productivity
- Increase quality and value of Salesforce solutions
- Align releases better to business requirements
- Increase speed to market
- Make business decisions faster

### How it works

A Certified Specialist will guide you through the process via two calls totaling 5 hours over 2 to 4 weeks:

#### Discovery

- Review customer-supplied use case and challenges

#### Analysis

- Salesforce integration capabilities overview
- Salesforce integration patterns overview
- Integration capabilities/patterns options and best practices
- Common integration use cases
- Selection of pattern (based on customer supplied use case)

#### Outcomes

- Clarify options and concerns
- Review initial achievement against success criteria

### ADDITIONAL INFORMATION

#### Premier or Signature

Time you will spend on this Accelerator: 5 hours

#### GOAL

Achieve faster ROI

#### INTENDED USER

IT leadership working to understand Salesforce integration capabilities and integration patterns.

#### PREREQUISITES

- Must have Premier or Signature Success Plan.
- Business fits one of the following descriptions: large CBU, strategic investment customer, midsize/ small customer
- Customers starting to invest in Salesforce or planning to expand their footprint
- Key IT leaders identified and scheduled for the Accelerator sessions (CIO/CTO/Chief Architect/Enterprise Architects)
- Integration architect engaged (if customer has this role)

.....  
To schedule your 1-on-1 Accelerator, [visit our Help Portal](#), or contact your account executive or success team today!

#### Corporate Headquarters

The Landmark @ One Market Street  
Suite 300  
San Francisco, CA 94105  
United States  
1-800-NO-SOFTWARE  
[www.salesforce.com/services-training/add-ons/accelerators](http://www.salesforce.com/services-training/add-ons/accelerators)

#### Global Offices

Latin America	+1-415-536-4606
Japan	+81-3-5785-8201
Asia / Pacific	+65-6302-5700
EMEA	+4121-6953700

