

Salesforce Data Quality

Streamline your data quality management system.

Learn how to align your data and improve overall quality. You'll team up with a Salesforce expert who'll assess your existing data quality controls, provide comprehensive best practices, show you techniques for performing rapid data quality assessment, and help you get cleaner reports with a clearer view of business metrics.

What it can do for you

- Improve data quality
- Generate cleaner reports with a clear view into business metrics

How it works

Certified specialists will guide you through the process over a predetermined time frame (typically 3–4 weeks):

Discovery

Assess and understand existing:

- key data quality challenges, critical business processes, data domains
- key business requirements
- current state data quality controls and standards
- data management practices & internal processes

Analysis

- Analysis and preparation of scorecard and review of findings
- Tailoring of discussion content for the recommendations workshop

Outcomes

Best practices and recommendations shared on:

- rapid data quality assessment techniques
- data quality capabilities available in Salesforce
- SF extensions/offerings to iteratively assess and improve DQ
- assessment findings and recommendations of DQ capabilities

ADDITIONAL INFORMATION

Premier or Signature

Time you will spend on this Accelerator: 7.5 hours

GOAL

Gain business insights.

INTENDED USER

You are questioning data management controls and processes & want to leverage the Salesforce platform to drive data quality.

PREREQUISITES

- Must have Premier or Signature Success Plan.
- Must complete a data questionnaire after the initial first call and prior to the first discovery call
- Key IT and business stakeholders attend the accelerator workshop
- Must have working knowledge of existing data structure within Salesforce

To schedule your 1-on-1 Accelerator, [visit our Help Portal](#), or contact your account executive or success team today!

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