

# HOW TO: DATA:

## Set up Data.com Clean

### Power sales, marketing, and operations with clean customer data.

Start using Data.com Clean to keep your customer data current and correct. A Salesforce expert will help you set up Data.com Clean to update your data. You'll get the information you need to improve sales, marketing, and operations.

### What it can do for you

- Increase data quality
- Increase lead quality and scoring
- Increase sales rep efficiency

### How it works

A Certified Specialist will guide you through the process via one call totaling 4 hours over 1 week.

#### Discovery

- Overview of Data.com (Clean & Prospector), technical survey
- Data Assessment overview and discovery sessions

#### Onboarding

- Data.com installed and configured in sandbox
- Reports and dashboard package installed

#### Outcomes

- Clean deep dive (matching, D&B, clean jobs history, DUNSright)
- Data.com configuration set up and tested in sandbox environment
- Reports and dashboards package installed
- Clean enabled in sandbox or production and jobs scheduled

### ADDITIONAL INFORMATION

#### Premier or Signature

Time you will spend on this Accelerator: 4 hours

#### GOAL

Achieve faster ROI.

#### INTENDED USER

Sales, marketing, and operations leadership teams looking to assess current data and receive recommendations to improve data quality.

#### PREREQUISITES

- Must have Premier or Signature Success Plan
- Salesforce Administrator with access to Data.com
- Administration Setup in a full sandbox or production environment
- Internal approval to make changes to relevant page layouts
- Customer has not yet enabled Data.com Clean jobs
- Customer: Less than 3M account records

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To schedule your 1-on-1 Accelerator, [visit our Help Portal](#), or contact your account executive or success team today!

#### Corporate Headquarters

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[www.salesforce.com/services-training/add-ons/accelerators](http://www.salesforce.com/services-training/add-ons/accelerators)

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